



# Wedding Planning Services

*We would love to be a part of your special day!*

We know the pressure that comes with planning that perfect day and how much time and energy goes into all of the fine details. That's why NWE is here to help! We offer our expertise and planning capabilities to help you get organized. Since we are experts in the wedding industry, you can trust that our guidance will help prevent any anxiety or stress getting in the way of ensuring that everything goes exactly as planned so you and your family can enjoy your special day filled with happy moments and wonderful memories to last a lifetime.

There are a few reasons why hiring a wedding planner is a smart idea:

- Our team of wedding planners can save you up to thousands of dollars in fees ranging from flowers to photography and so much more and we can advise you on what you need. Even more importantly, we can give you the guidance on what you do NOT need to make your day perfect.
- We here, at NWE have strong relationships with all wedding vendors in our area such as photographers, caterers, makeup artists and other experienced professionals.
- Professional coordinators can put together a dream team that will organize your day flawlessly.
- We protect you from stress on your special day. If we had a dollar for all the things that could go wrong, we would be... well you know...
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## *What to Look for in a Planner?*

- The best professional in the world can cause you stress if your personalities don't match. As such, one of the first things to consider is personality and how that person is able to interact with others.
- An experienced wedding planner can make your event a great success. We have been in the industry for over 20 years and have done over 5000 weddings.
- To avoid unnecessary stress, you want to deal with a planner that answers your emails or returns your calls within hours, not days. The challenge is that the top-notch planners are very busy, but they also know how to grow their business without sacrificing service quality.
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## *Things you should know:*

Because of all the benefits outlined above, we advise that you hire a professional right after you say "Yes." The average engagement duration is 16 months, so that would be a great time to hire your dream coordinator.

Venue Coordinators or Wedding Planners?

Many venues provide their own coordinator. However, that person is not your hire and is employed by the event space. Your agendas are not aligned, and that can spell trouble. Also, the venue liaison is not involved in all aspects of your wedding.

Our advice is to hire your own planner. Period!

My Mom, My Friend or an Expert?

Unless your mother or friend is an industry veteran, we suggest that you stick with the experts. Your mothers and friends should be able to relax and enjoy your day and you will thank us later.

Professionals ensure that you have a phenomenal wedding day and make your dreams come true. Experts are your best friend and we consider they are a phenomenal investment.

We can plan your whole wedding or guide you in the right direction and keep you on track for all that needs to be done. You are in control of how much you want to hire us for to help make your special day vision come to life.

# Wedding Planning

*Wedding planning can be booked at an hourly rate of \$250+hst per hour.*

*Here are some examples on what we can help you with:*

- Provide our professional recommendations on vendors & venues
- Discussion of theme, colour, style & complete wedding design
- Research of wedding professionals in each category that fits your style & budget
- Provide you with suggestions & guidance, pros/cons in making final decisions
- Coordination & communication with venues & hired vendors
- Attendance at vendor appointments
- Coordination of ceremony rehearsal

## Wedding Timeline Creation

*Starting at \$250.00+hst per hour*

- We have an extensive checklist that we will review with you to be sure no detail has been forgotten
- Every detail happening the week of your wedding will be added to the timeline
- Day of timeline will be organized down to every single detail with arrival and end times for each wedding vendor and person involved on your special day
- We will email the finalized copy of the timeline to all involved and introduce ourselves as the one to contact day of with any issues or concerns if we are hired for day of coordination

## Day of Coordination

*Starting at \$1000.00 +hst for 4 hours*

*Each additional hour needed will be billed at \$250+hst per hour. Here are some examples on what we can help you with:*

- Ceremony rehearsal coordination if needed
- Wedding day emergency kit provided
- Pick up and delivery of bouquets, boutonnieres and any florals for the ceremony/reception
- Ceremony decor/florals/pew markers set up and tear down
- Cake/cupcake pick up and display
- Greeting guests and making sure they sign your guestbook and know where to place the cards/gifts
- Lighting candles or turning on any lights
- Ceremony coordination to help your wedding party get down the aisle!
- Coordinator to be sure everyone is on time and that the order of events are followed

*We are very eager to work with you and looking forward to making your wedding the most enjoyable and memorable day of your life!*

*Natasha Tobias-Cooper*  
WEDDING & EVENT PLANNER

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